



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
567904-1	08/26/12	August 2012	07/30/12 - 08/17/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOVERNOR	

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Flight Dates	Order #	Alt Order #
08/14/12 - 08/20/12	567904	09790254

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/14/12	08/17/12	M-F 6-7a	6-7a	--WTF--	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> 08/13/12 <u>End Date</u> 08/19/12 <u>MTWTFSS</u> --WTF-- <u>Spots/Week</u> 1 <u>Rate</u> \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 W 08/15/12 6:22 AM M-F 6-7a 6-7a :30 NIX1201VAL \$900.00 NM									
2	08/14/12	08/17/12	M-F 630-7p	630-7p	--WTF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> 08/13/12 <u>End Date</u> 08/19/12 <u>MTWTFSS</u> --WTF-- <u>Spots/Week</u> 1 <u>Rate</u> \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 F 08/17/12 6:42 PM M-F 630-7p 630-7p :30 NIX1202DIF \$450.00 NM									
3	08/14/12	08/17/12	M-F 630-7p	630-7p	--WTF--	1:00	3	\$900.00	NM
Weeks: <u>Start Date</u> 08/13/12 <u>End Date</u> 08/19/12 <u>MTWTFSS</u> --WTF-- <u>Spots/Week</u> 3 <u>Rate</u> \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 4 W 08/15/12 6:54 PM M-F 630-7p 630-7p :30 NIX1201VAL \$900.00 NM									
1 4 Th 08/16/12 6:40 PM M-F 630-7p 630-7p :30 NIX1201VAL \$900.00 NM									
2 4 F 08/17/12 6:54 PM M-F 630-7p 630-7p :30 NIX1201VAL \$900.00 NM									
4	08/14/12	08/17/12	M-F 6-7a	6-7a	--WTF--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> 08/13/12 <u>End Date</u> 08/19/12 <u>MTWTFSS</u> --WTF-- <u>Spots/Week</u> 5 <u>Rate</u> \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 W 08/15/12 6:38 AM M-F 6-7a 6-7a :30 NIX1202DIF \$450.00 NM									
1 4 W 08/15/12 6:58 AM M-F 6-7a 6-7a :30 NIX1202DIF \$450.00 NM									
5 4 Th 08/16/12 6:09 AM M-F 6-7a 6-7a :30 NIX1202DIF \$450.00 NM									
3 4 Th 08/16/12 6:38 AM M-F 6-7a 6-7a :30 NIX1202DIF \$450.00 NM									
4 4 F 08/17/12 6:35 AM M-F 6-7a 6-7a :30 NIX1202DIF \$450.00 NM									

Total Spots 10 Gross Total \$6,300.00



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
567904-1	08/26/12	August 2012	07/30/12 - 08/17/12

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOVERNOR	

Payment Terms 30 Days

<u>Agency Commission</u>	\$945.00
<u>Net Amount Due</u>	\$5,355.00